



FOR IMMEDIATE RELEASE

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Professional Networking is inefficient with the majority of connections out of sight

Would you use AT&T if you could only call the people on AT&T but not Verizon? Obviously not, but that is how Online Professional Networking works today, at least until now.

NOVEMBER 30, 2011- BizWayz, a [new Networking tool](#), announced today the immediate availability of limited waitlist invites to its beta "Discovery Engine". Making it the first ever to bridge the gaps between the Social Networks and allowing users to uncover valuable "Hidden" connections they never knew they had.

Social Networking sites are like separated islands with minimal connections overlap, so users end up missing out on a great deal of mutual connections with people-of-interest. BizWayz travels the social graphs while employing advanced algorithms to recognize these "Hidden" Connections and recombine them into simple, useful and actionable insights.

"We at BizWayz realized that a substantial part of the networking potential is falling through the gaps that separate the networking platforms" said Alex Rinsky, BizWayz Co-Founder and CEO. "We have invested extensive research and development efforts in creating the "Discovery Engine" and are very excited to introduce this outstanding tool which helps professionals to reclaim their Networking potential".

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BizWayz is releasing an incredibly powerful yet very simple-to-use networking tool, making it the best time yet for Recruiters, Job Seekers, Sales Executives and other Professionals to reload their Networking experience and significantly expand their reach to people-of-interest.

[Click here now to Sign Up](#) -It's free and takes seconds to join

About BizWayz:

[BizWayz](#) is all about Professional Networking.

Social Networking sites are like separated islands with minimal connections overlap - so users end up missing out on a great deal of mutual connections with people-of-interest.

Using its patent pending “Discovery Engine”, BizWayz bridges the gaps between the Social Networks allowing users to uncover valuable “Hidden” connections they never knew they had.

BizWayz networking tool provides incredible value to Recruiters, Job Seekers, Sales Executives, Business Developers, Marketing Personnel and all other Professionals who seek to expand their engagement with the business community.

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